

ADC x Bond Webinar

Is AI the launchpad your team is looking for?

6 October 2026

Joining you today



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Fleur
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ADC



Amsterdam
Copenhagen
Stockholm
Utrecht



200+
consultants



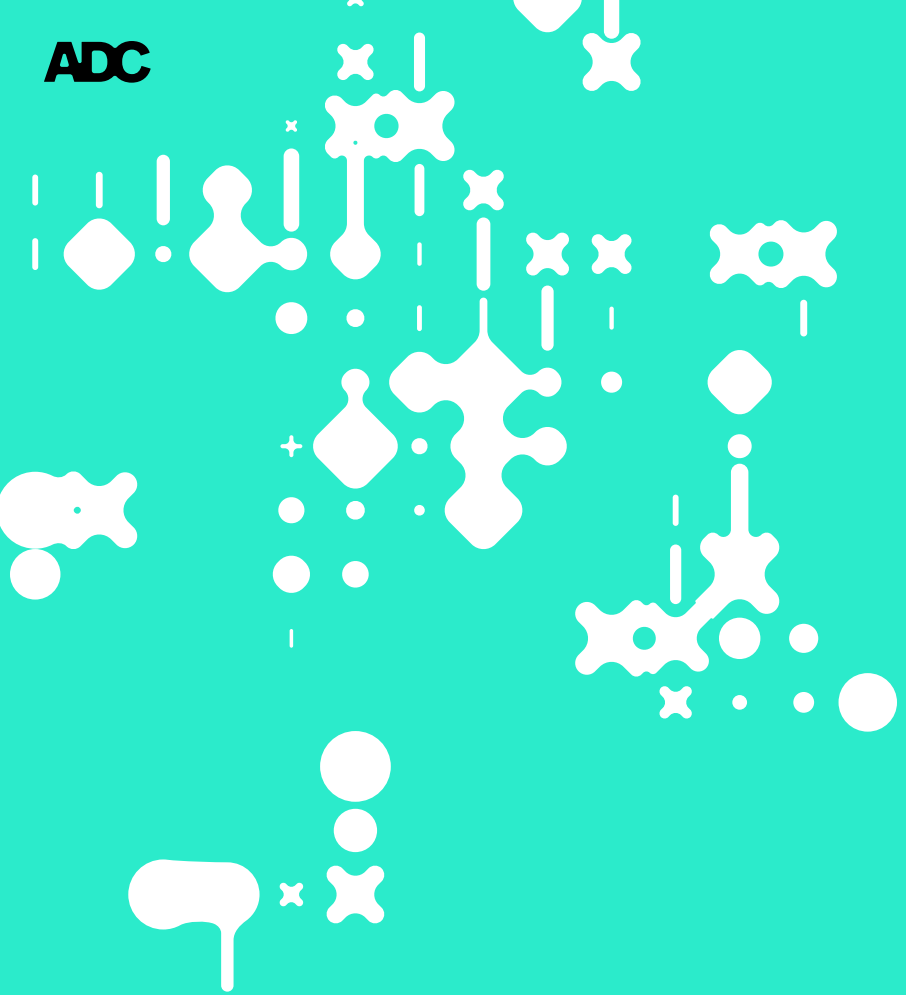
Certified.
Secure.
Compliant.



Save the Children

Ø ZDHC

ADC



Agenda

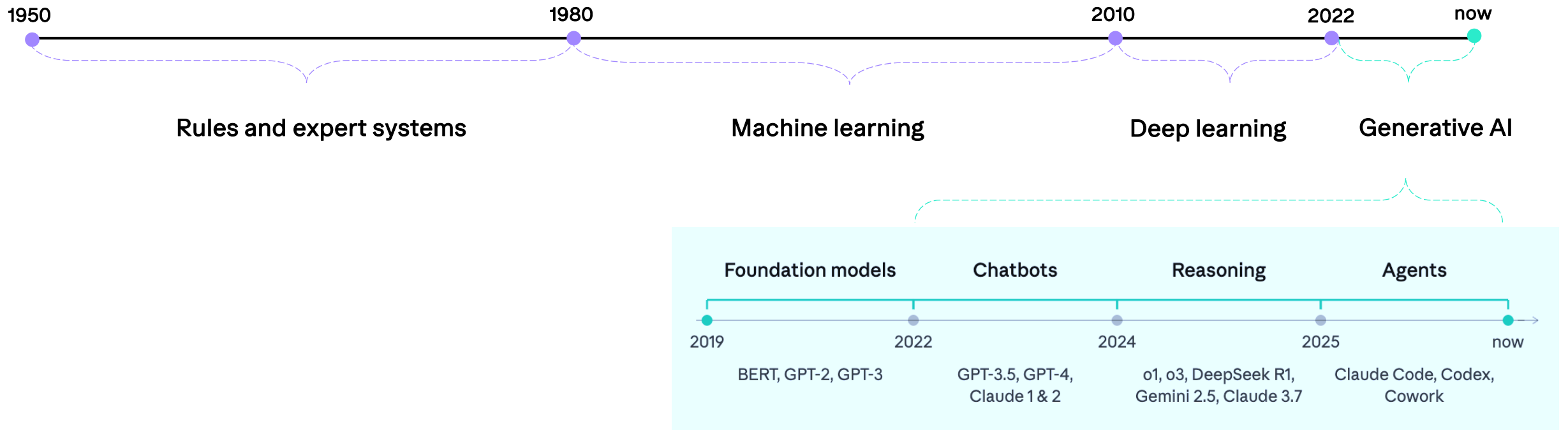
- What is AI?
- Survey results

AI as launchpad for NGOs

- The reporting trap
- Data & AI in practice
- Your path forward

AI is not something new, but its accessibility is

→ In 1956, American computer scientist John McCarthy coined the term 'artificial intelligence' as a distinct field of research.



→ Innovation in AI is shifting

Where do BOND members stand today?

71

INGOs surveyed
(July to September 2026)

4.5 / 10

Average self-rated
AI maturity

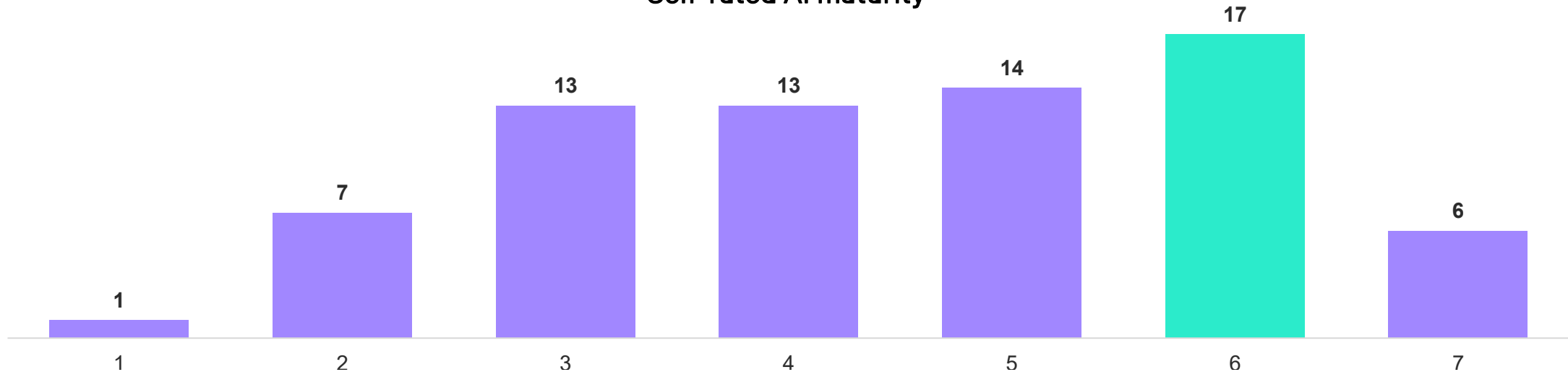
61%

Have some AI strategy
(active or in development)

99%

Use off-the-shelf AI tools
(ChatGPT, Copilot, Gemini)

Self-rated AI maturity



Where do BOND members stand today?

THE GOVERNANCE GAP

99%

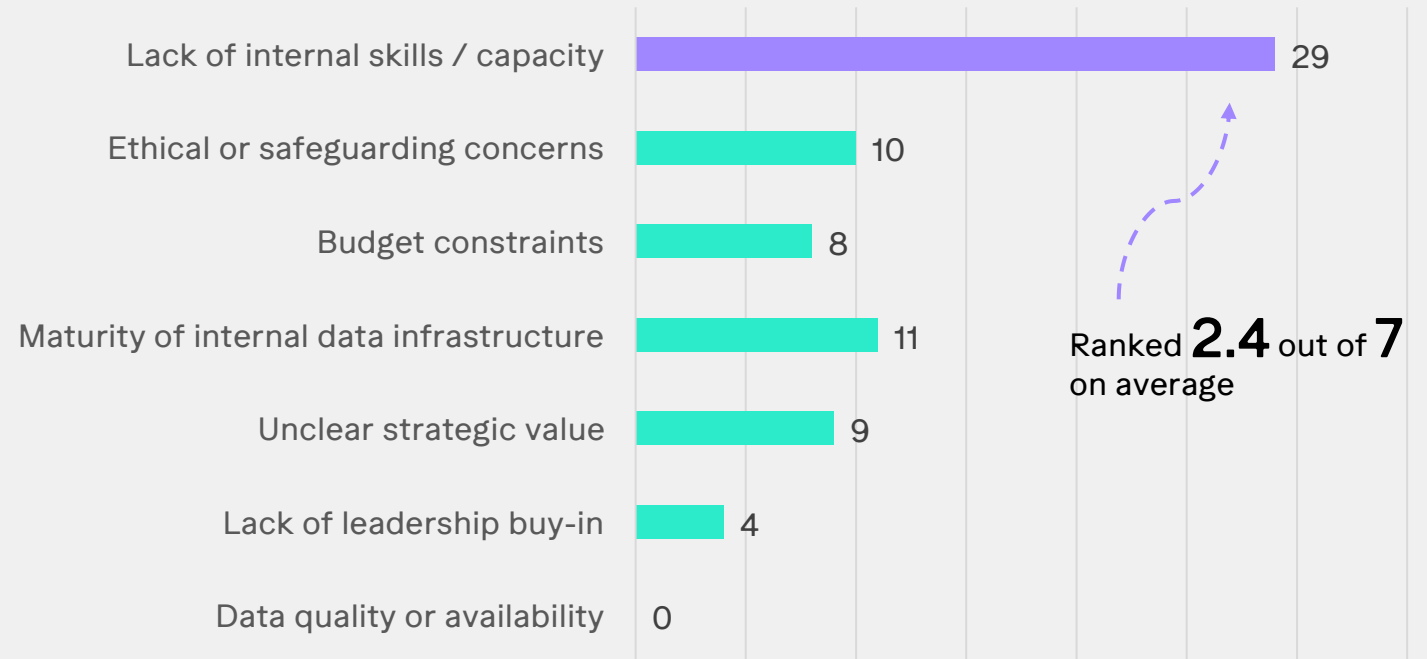
use AI

10%

have a fully developed strategy

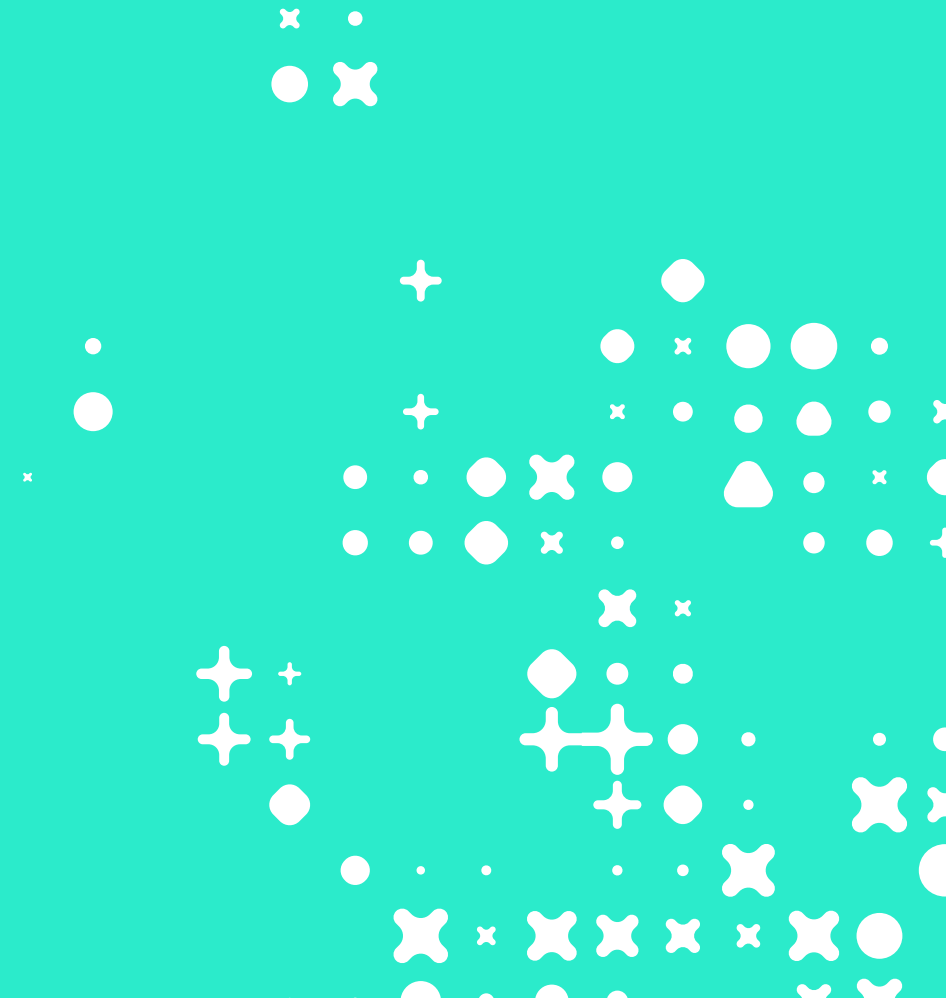
36% have staff using AI tools with no organisational licence, guidance or risk assessment.

Top barrier to AI adoption



Most INGOs know AI matters and believe they lack behind. Capacity, risks and internal skills are ranked as the bottlenecks.

Is AI the launchpad your team is looking for?



01 · The Reporting Trap

Sound familiar?

Three challenges we hear in almost every INGO conversation.



Reporting lacks
standardisation

Ad hoc requests



The reporting roll-up is
manual

Weeks of effort

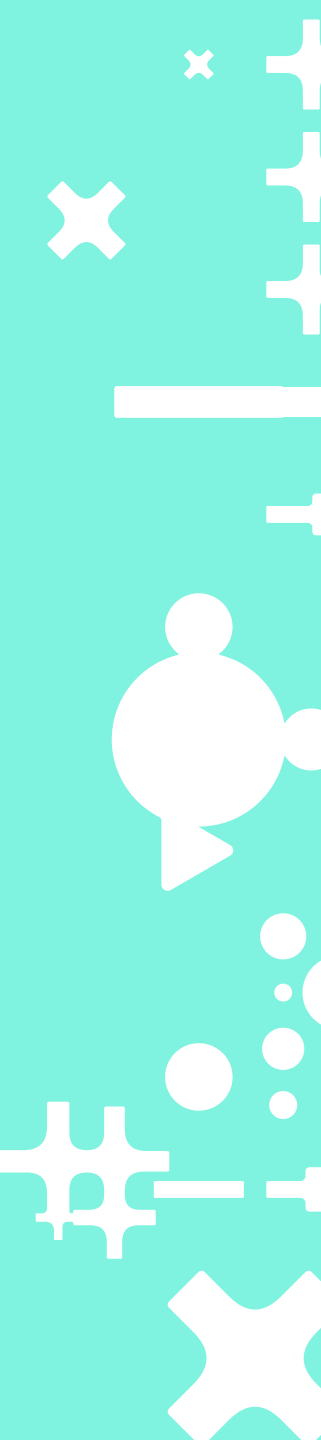


Results end up buried in
PDFs

Unsearchable

The reporting trap locks INGOs in a position where a significant portion of their capacity goes into reporting.

What if reporting data
came back to you?

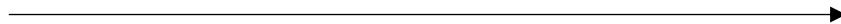


You already collect the data, but are you using it?

TODAY

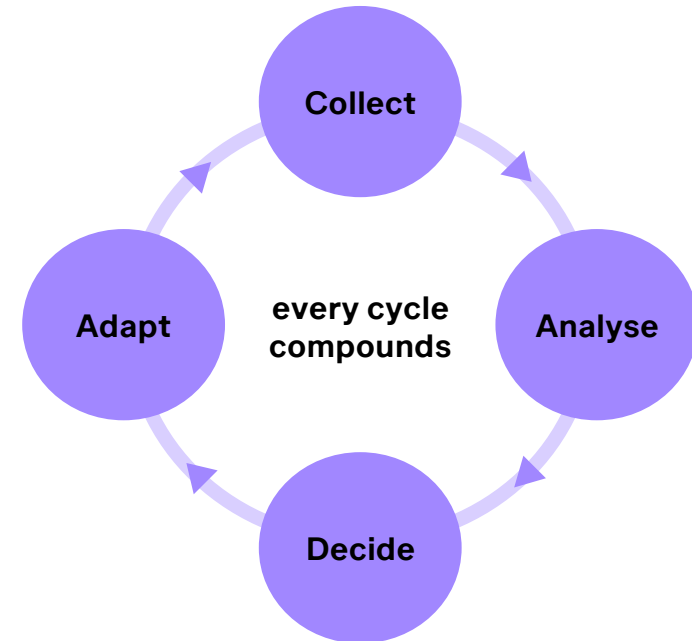
The same work, every year

2023	Collect	Compile	Report	Fundraise	Full stop
2024	Collect	Compile	Report	Fundraise	Full stop
2025	Collect	Compile	Report	Fundraise	Full stop



YOUR AMBITION

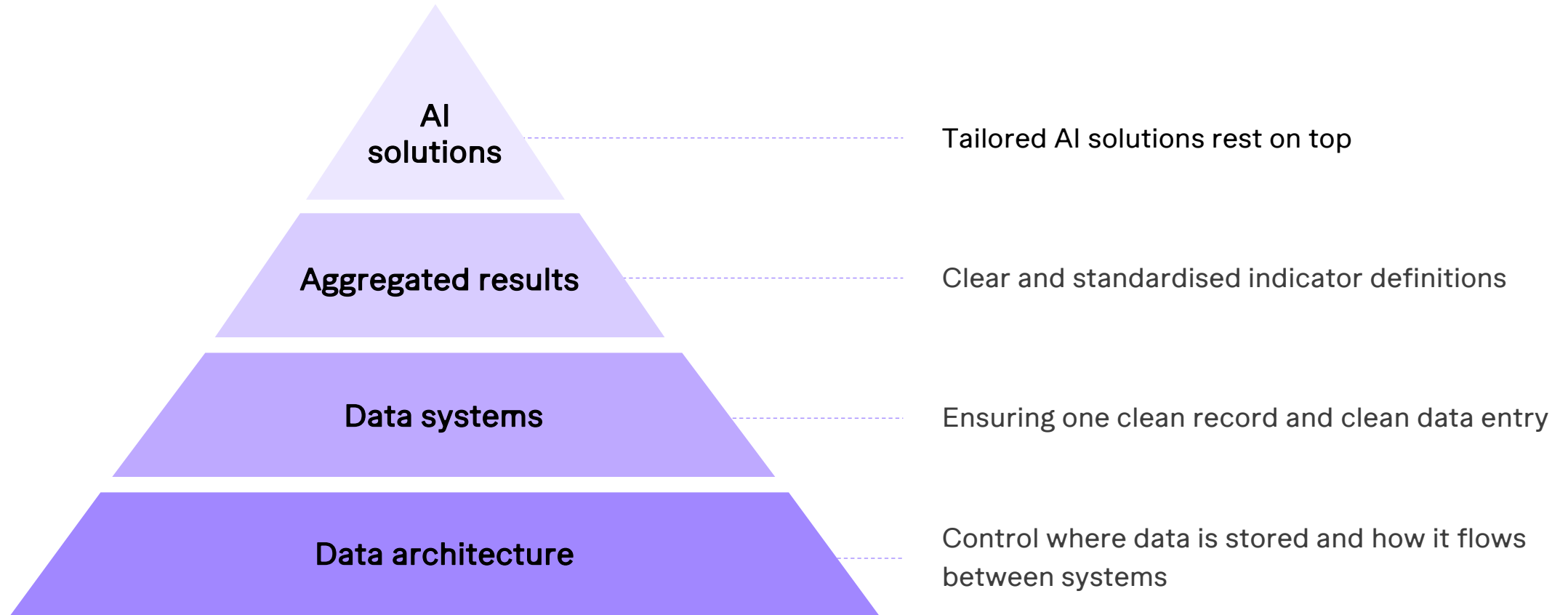
Learning and improving



02 · Getting the Data Basics Right

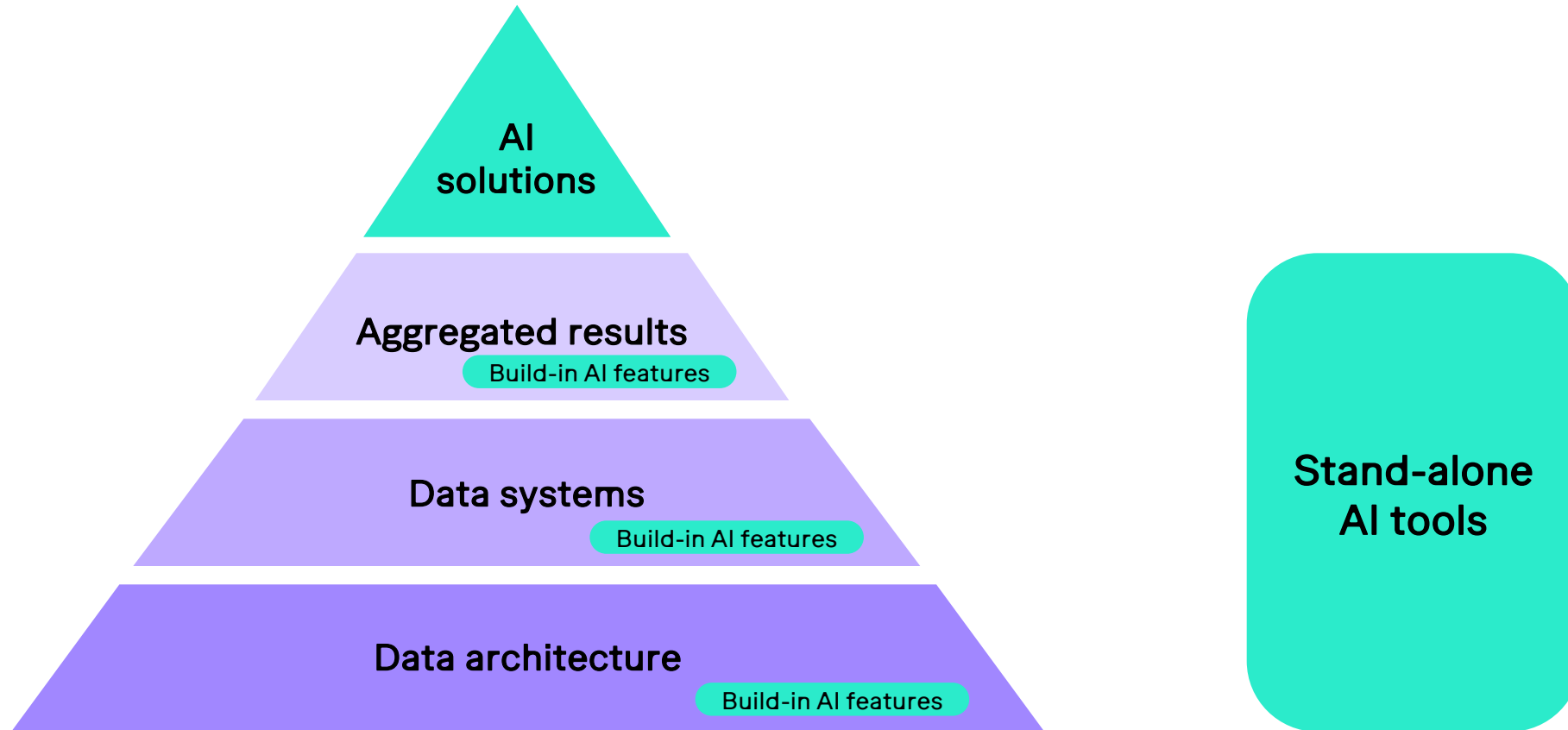
Improving your data foundations is still crucial for success

The well-known data model principle “garbage in, garbage out” still applies to AI.



If you are not control of your data platform, you are not ready to develop tailored AI solutions.

Luckily, there are also **stand-alone AI tools** and **build-in AI features** that you can use right away



Even when you are still working on your data foundations, there are many ways in which AI can accelerate your work.

Stand-alone AI tools and build-in AI features can support you with solving common data gaps

Clean data entries

WITH AI

Implausible or inconsistent entries are flagged.

Data availability

WITH AI

Data can automatically be extracted from various unstructured sources.

Monitor and maintain

WITH AI

Duplicates, errors and gaps can be detected continuously.

AI can help improve your data foundations, which in turn will enable you to start building your own tailored AI solutions.

Twelve practical steps. How many of these can you tick?

Data architecture

☐

Data model designed before the next project

☐

Raw data separated from aggregated results

☐

Indicators defined consistently across programmes

☐

Built for re-use, not one-off reporting

Data systems

☐

Clean, structured contact and project data

☐

Beneficiary records linked across countries

☐

Duplicates avoided: quality over quantity

☐

Dashboards fed, not just spreadsheets

Aggregated results

☐

Common frameworks across projects and geographies

☐

Automated roll-ups replace manual compilation

☐

Contribution tracked against attribution

☐

Cross-project learning and comparison possible

Your score:

0 to 4: start with foundations

5 to 8 : pilot a first use case

9 to 12: ready to build

03 · AI in Practice

The basics – The tasks that most organisations are already using AI for

AI IS GREAT AT...

Reading a mountain of text

Turning unstructured text into data

Comparing two documents

Drafting

...SO, IT CAN HELP YOU WITH

▶ Summarising narrative reports, evaluations and transcripts.

▶ Pulling figures out of partner PDFs, research reports and emails.

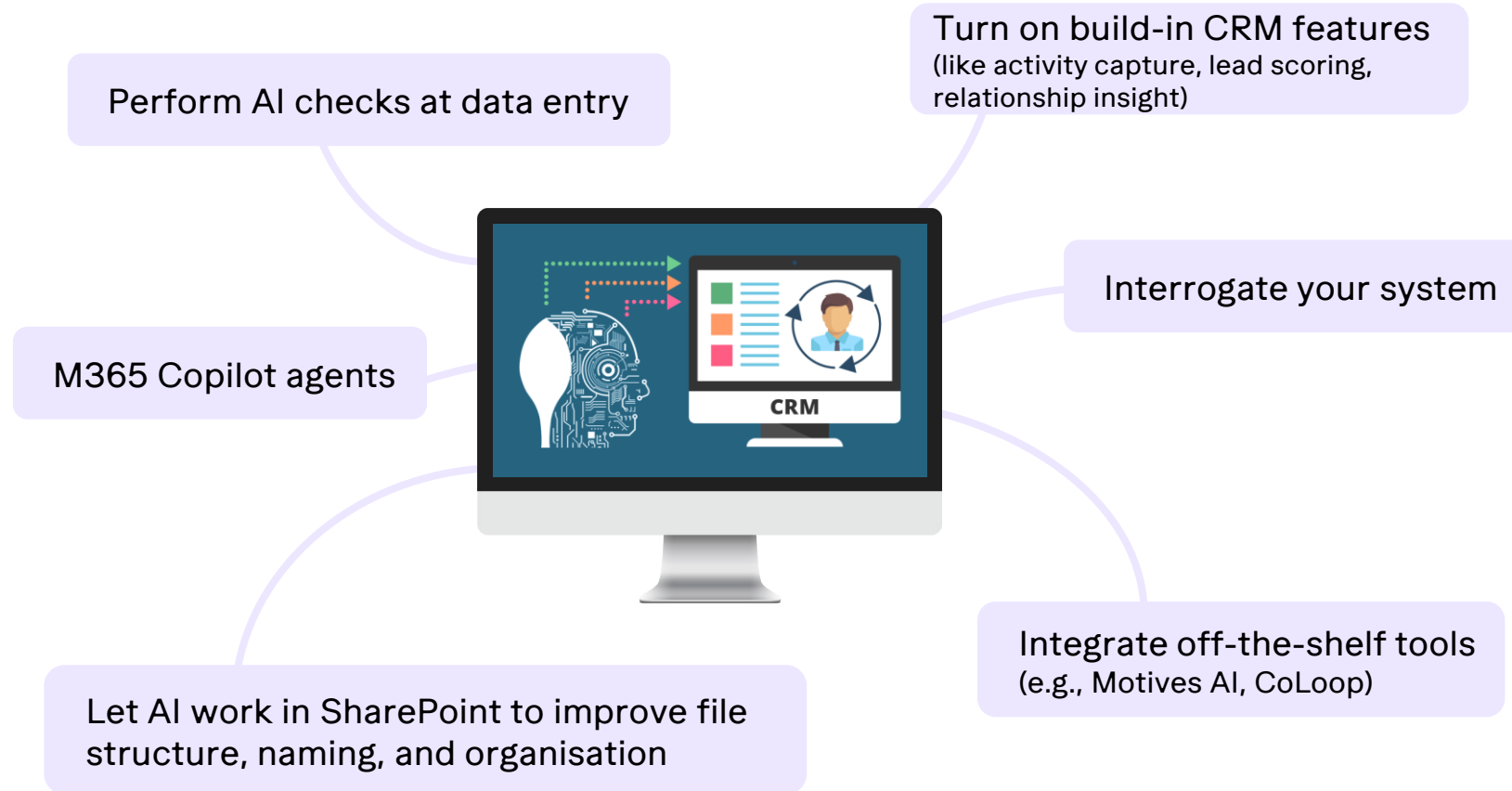
▶ Comparing a donor template against your draft report.

▶ Writing first drafts based on your previous reports.

THE PATTERN IS ALWAYS THE SAME

- 1 Something text-heavy and repetitive
- 2 Apply GenAI to it
- 3 Keep a person in the loop

The next step - Enabling **build-in features** or integrate **off-the-shelf tools**

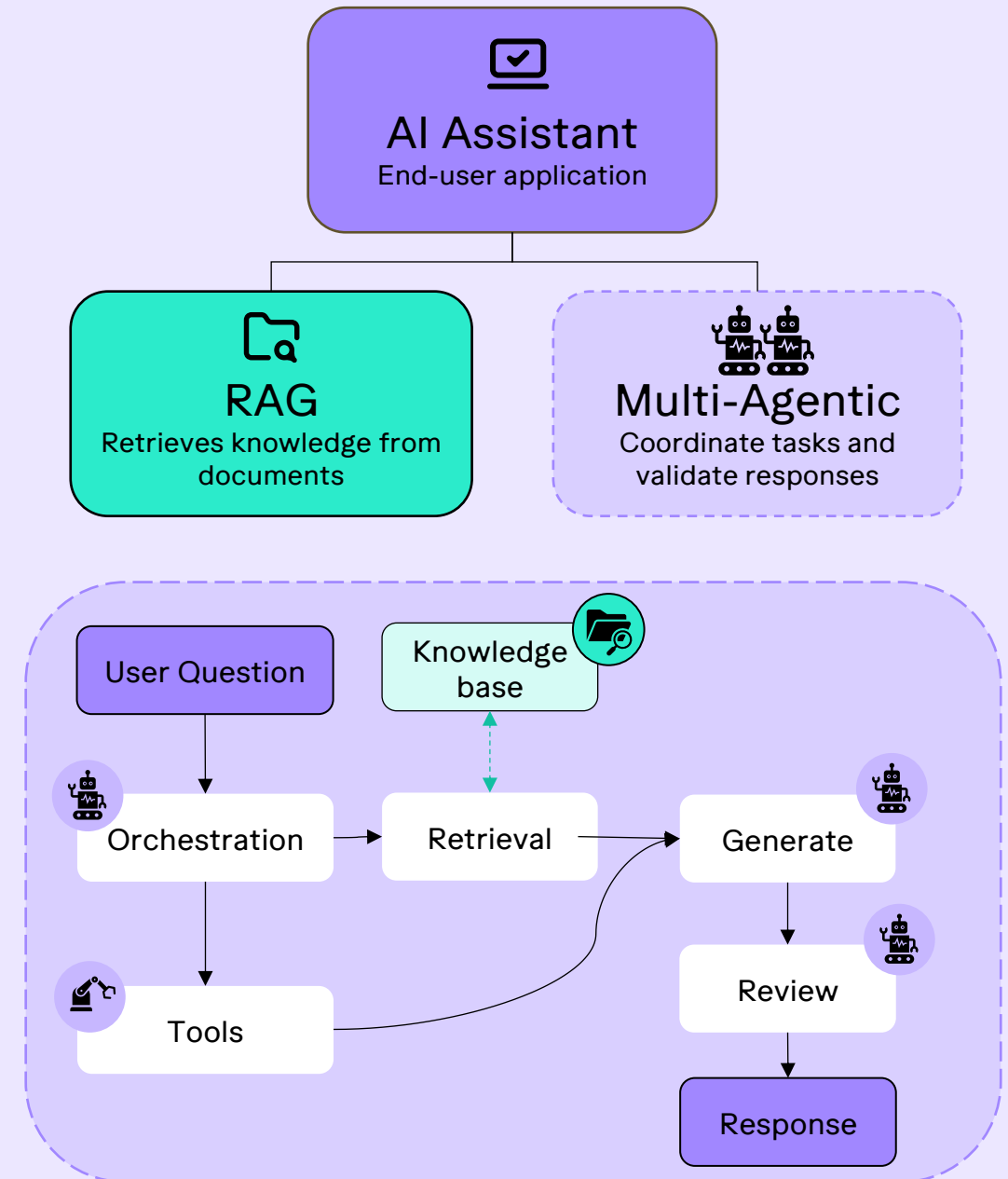
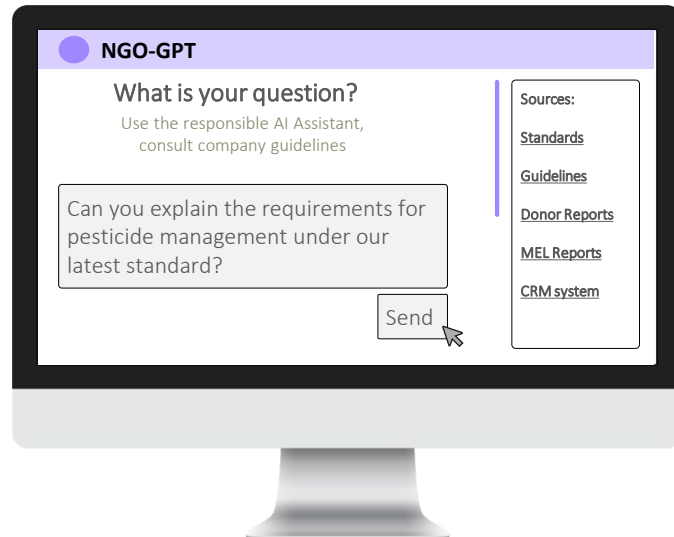


WHAT TO LOOK OUT FOR

- 1 Define clear success metrics
- 2 Ensure AI tools operate within a secure environment
- 3 Ensure AI-driven insights are transparent

The ambition #1 – Improving access to knowledge with an AI-powered assistant

- Turning years of narrative reports and qualitative data into synthesized insight
- “Talk to your documents”
- Internal vs. External





The ambition #2 – Rapid Prototyping: switch from co-ideation to co-development in minutes

- 1 Co-ideate ideas
- 2 Generate rough sketches/ideas
- 3 Co-develop a realistic prototype, provide feedback and iterate

The screenshot displays a multi-step process for AI-assisted risk review. It is divided into three main sections, numbered 1, 2, and 3, corresponding to the steps in the adjacent list.

Section 1: AI case brief
This section shows a summary of a case generated by AI. It includes a progress bar and a description: "One AI-generated page summarising risk signals, recent transactions, KvK changes, and comms — pre-loaded before the agent opens a case." A button "Click to explore this idea" is visible.

Section 2: Periodic review — automated run
This section shows the results of an automated review. It includes a "REVIEW SUMMARY" for "BAKKERIJ DE GOUDEN KORST BV" with status indicators: "KvK pulled", "Transactions analysed", "Annual report read", and "Trigger found". A "Trigger detected" box highlights "SBI code change — 4711 → 4722" and "Retail food → Specialised food retail. KvK updated 3 Nov 2025. Risk implication: moderate." The "AI proposed rating" is "Neutral unchanged" with "Confidence: high — all other signals". An "AI-DRAFTED CONCLUSION" is provided, detailing the impact of the SBI code change and the resulting risk rating. Buttons for "Confirm & close", "Edit conclusion", and "Escalate to EDR" are at the bottom.

Section 3: Salesforce interface
This section shows the Salesforce interface for "Bakkerij De Gouden Korst BV". It displays the "Overview & conclusion" page, which includes a "TRIGGER" section with details about the SBI code change via KvK API. The "PROPOSED CDD RATING" is shown as "Neutraal" (Neutral). The "AI-DRAFTED CONCLUSION" is also visible, providing a detailed narrative of the review process and findings.

The ambition #3 – AI enables improved outlier detection in monitoring data

Data quality & fraud flagging

- Check data quality and flag reported figures for review

Third-party monitoring

- For programs that are hard to visit in person

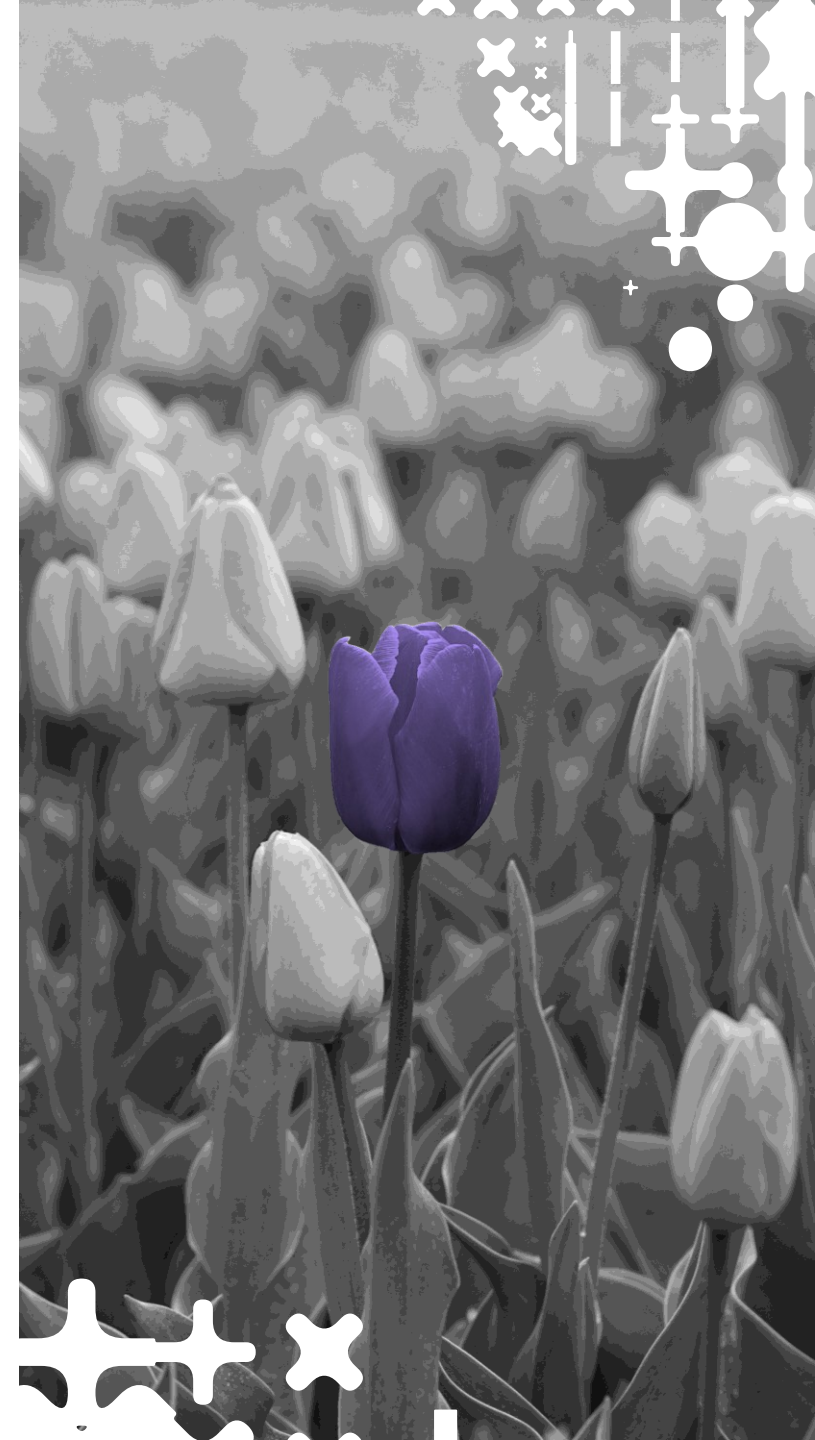
Low-risk application

- Routing human attention to places where it is most needed

Conversation starter

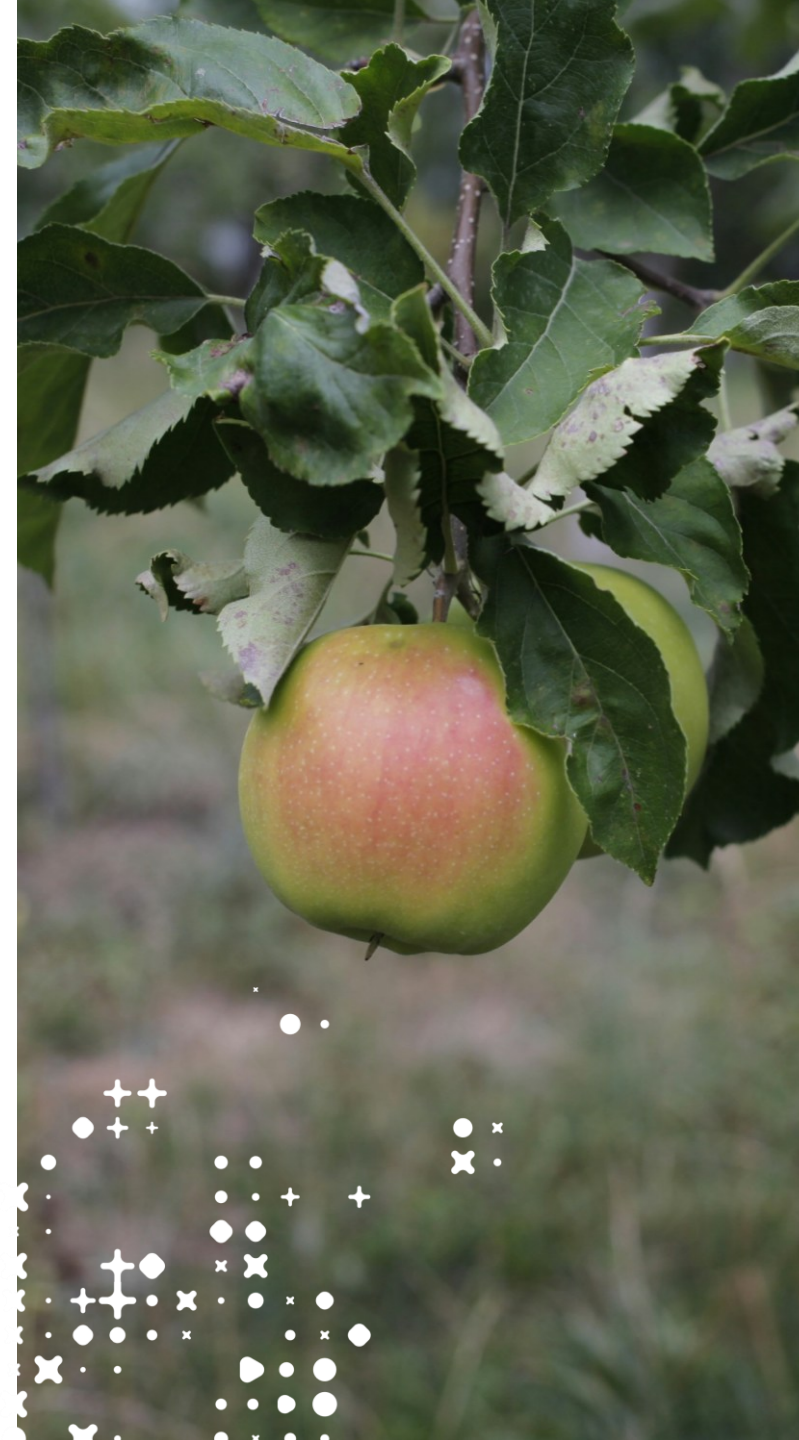
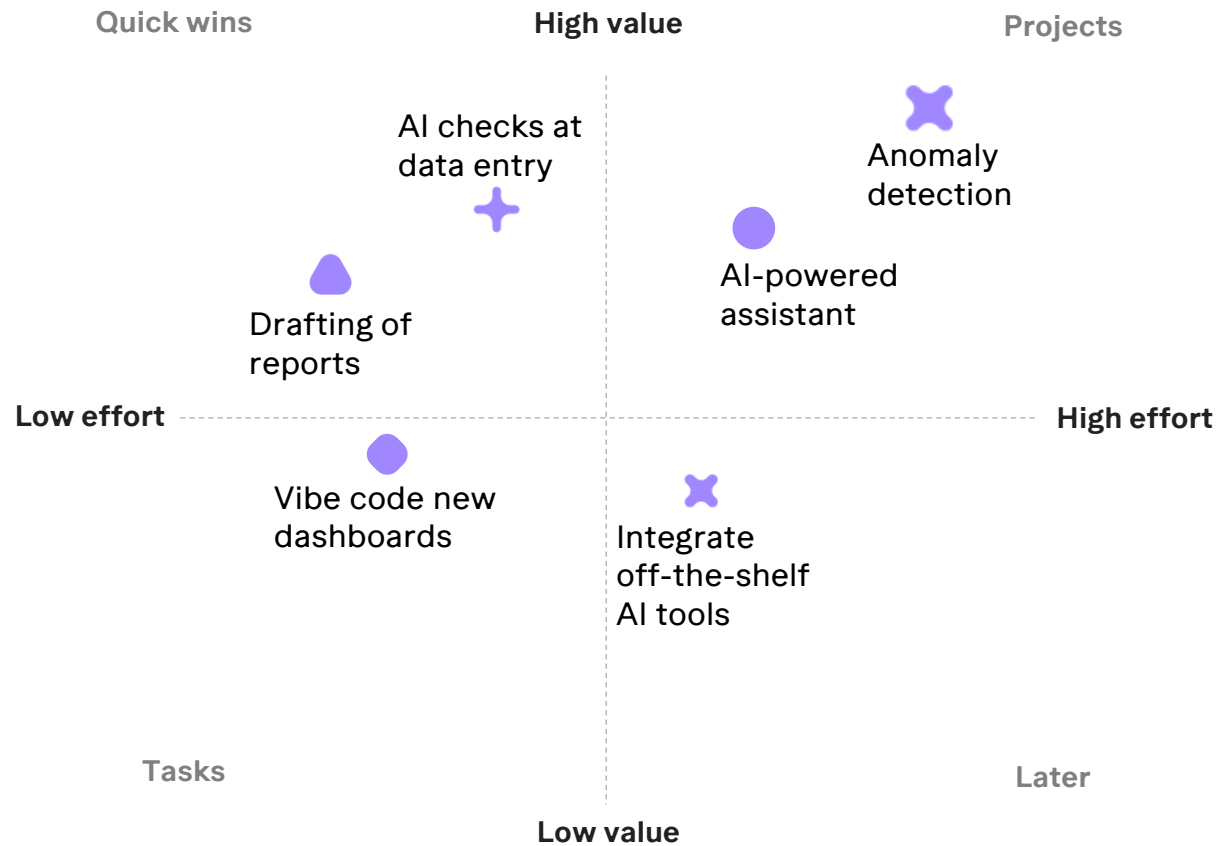
- Tells you where it is worth asking questions

Acting based on your outliers enables your MEL team to move from reporting to learning and improving your mission.



Start where the effort is low and the relief is immediate

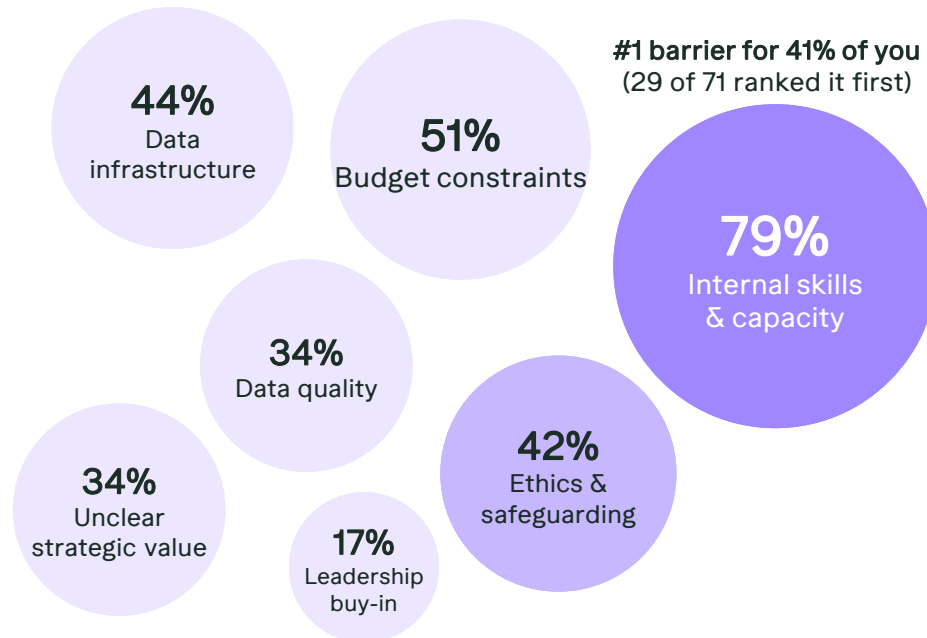
→ Find your “low-hanging fruit”



04 · Your Path Forward

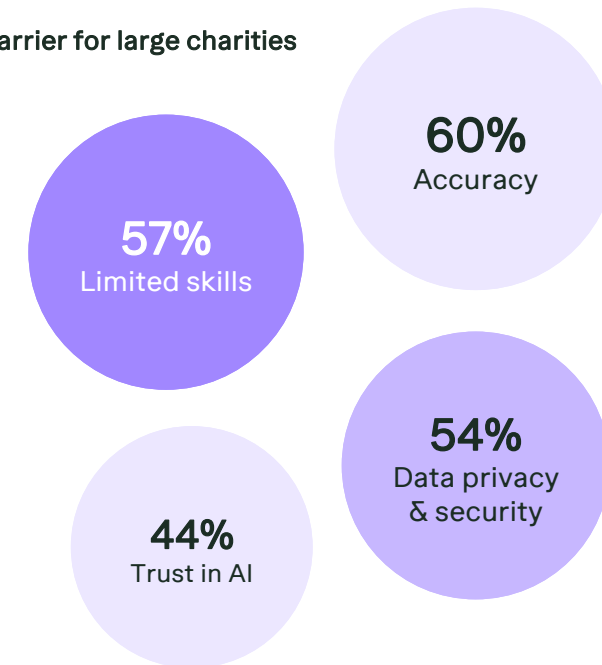
The concerns are real, but your biggest barrier is capacity

What you told us 71 INGOs · % ranking it in their top 3 barriers



What the sector reports Large UK charities (>£1m)

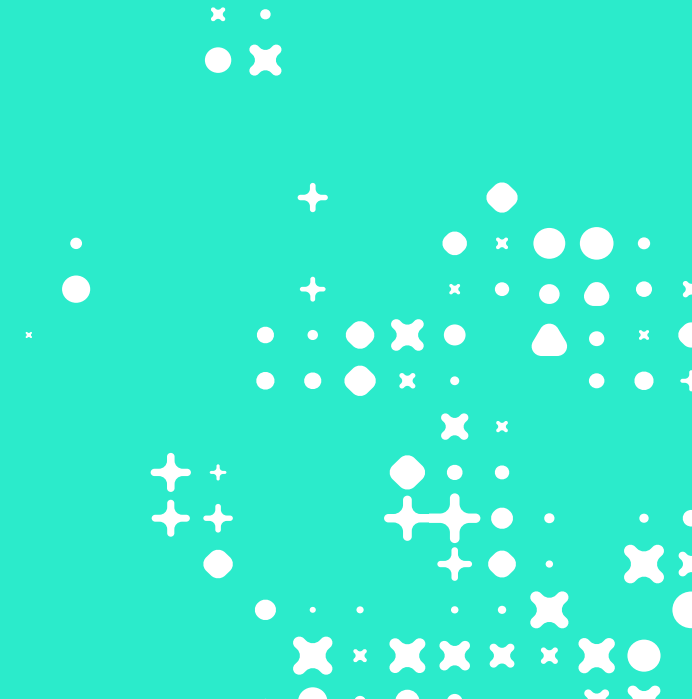
#2 barrier for large charities



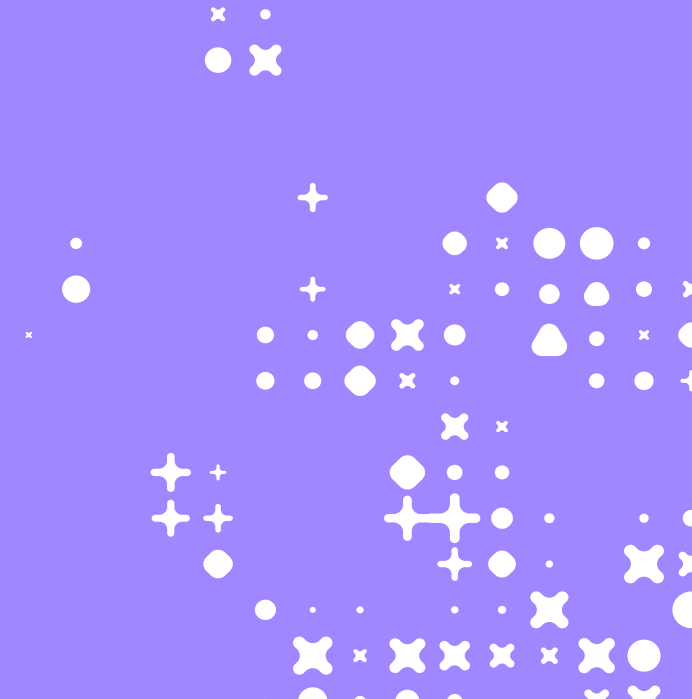
Also on the table Concerns we hear from NGOs and take seriously, not measured in either survey

Bias Disinformation Hallucinations Job loss Environment Cybersecurity Data ownership Sovereignty Big Tech dependence AI Act

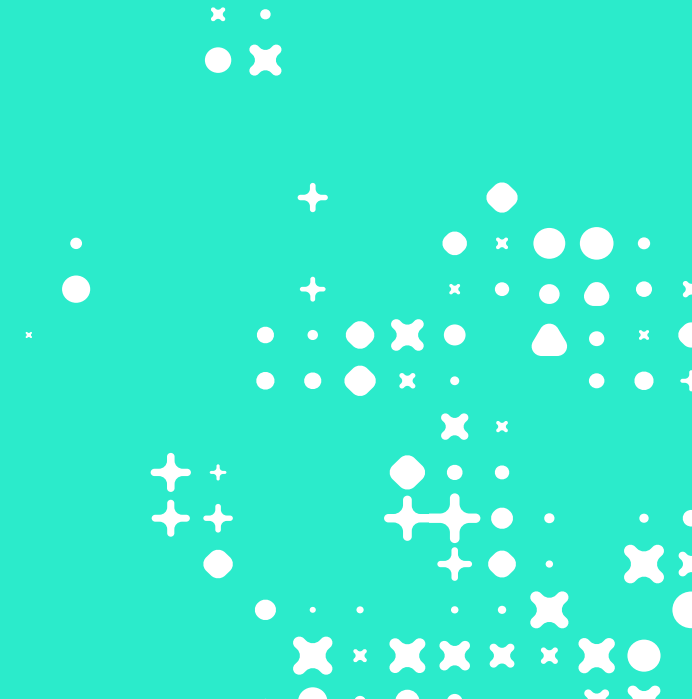
Some of the beneficiaries I
work with are against AI
use, how do I navigate this?



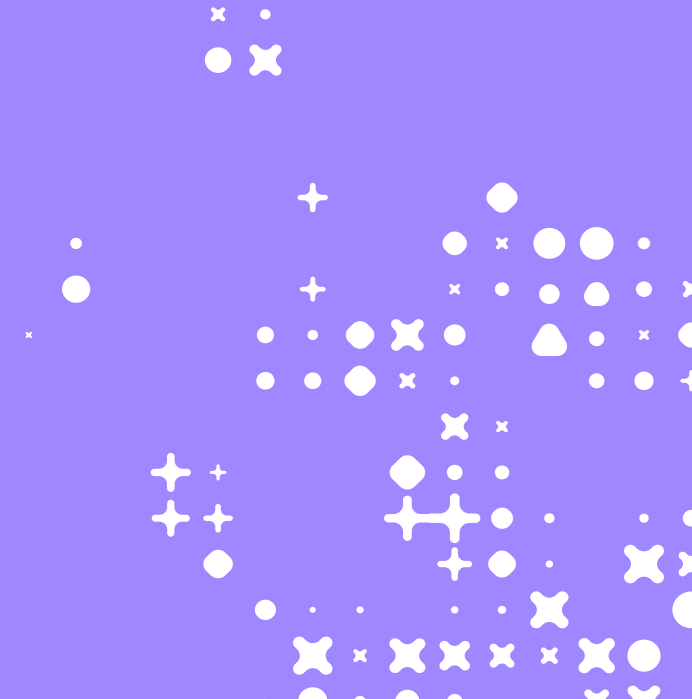
How do we ensure
responsible AI use?



What tools do we use?
Should I be worried about
our sovereignty?

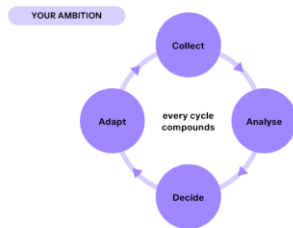


The risks and benefits are
clear, now where do I start?

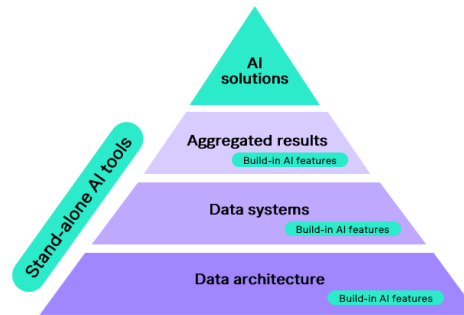


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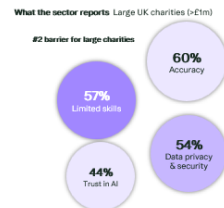
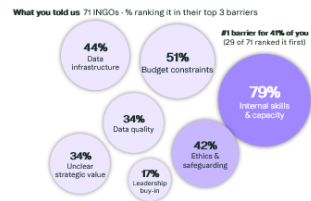
Challenge



Methods



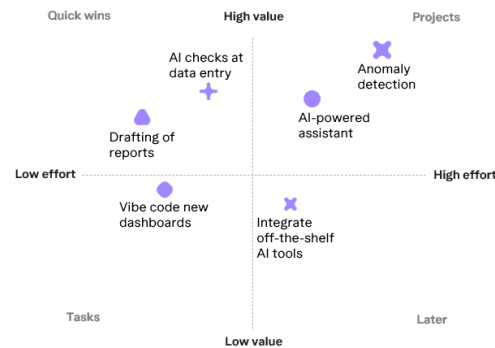
Risks



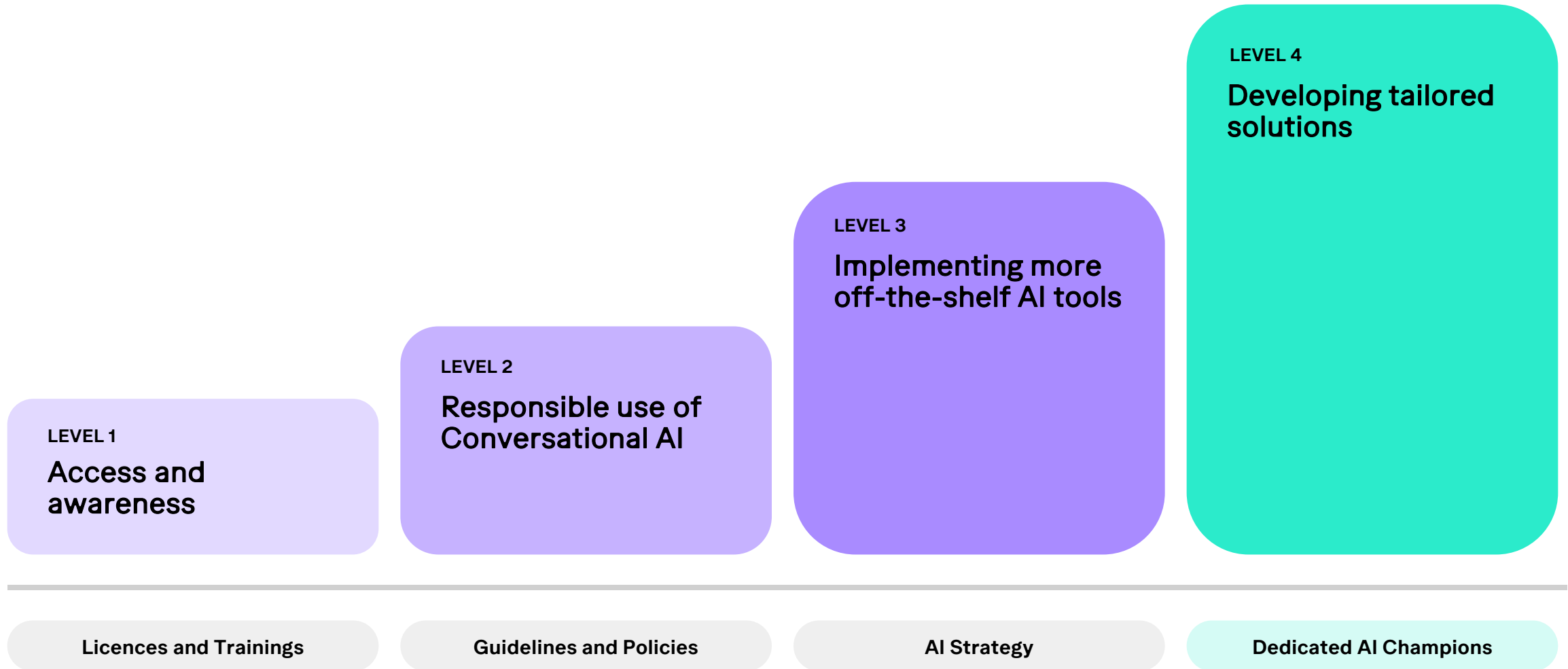
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Benefits



The AI Maturity climb: from AI access to developing tailored AI solutions



Three principles for AI acceleration, one week to put them into practice

Your #1 barrier was skills and capacity (79%). Start building them hands-on, on your own process and data.

1

Growth for everyone

Confidence at every level compounds faster than expertise in a few.

2

Adopt small and fast

Adoption starts the moment people touch a working tool.

3

Keep the momentum

Protect the spark once it is ignited.

MON

Explore

AI literacy for everyone

TUE

Prototype

Build first prototypes together

WED

Build

ADC builds the best idea

THU

Build

Test on your own data

FRI

Show

Demo to leadership + next steps

1

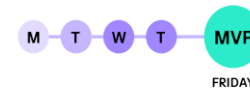
Growth for everyone

2

Adopt small and fast

3

Keep the momentum

ADC | AI Week

idea on Monday,
MVP by Friday



Scan for the full programme

Q&A



Thank you

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