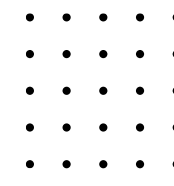


# Introduction to Innovative Finance

Presented by **BOND** in collaboration with  
MzN and HP Formerly **KOIS** Advisory.

Live Webinar



# CHRISTIAN, MODERATING



**CHRISTIAN MEYER ZU NATRUP**

Managing Director  
MzN International

# MEET OUR SPEAKERS



**FLORIAN KEMMERICH**

Co-Founder, Managing Partner  
Human Planet (Formerly **KOIS** Advisory)



**SANDRINE HENTON**

Managing Director,  
EG Capital



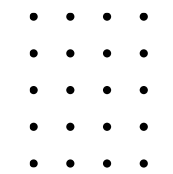
**CÉDRIC JOUTET**

Principal  
Human Planet (Formerly **KOIS** Advisory)



**CHRISTIAN MEYER ZU NATRUP**

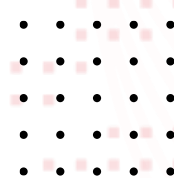
Managing Director  
MzN International



# Why This Webinar Matters...?

## Innovative Finance: The Future of Impact

- Tackling global inequality & climate change requires new financing models
- Traditional funding is no longer sufficient
- Innovative finance offers scalable, resilient solutions



## What You Will Learn

### Session Objectives

- Understand the key concepts of innovative finance
- Explore tools like impact investing, blended finance, social impact bonds
- Discover real-world applications and emerging trends
- Learn how NGOs and INGOs can engage

# Introduction to Innovative Finance

## Define Innovative Finance:

“The use of new financial mechanisms and partnerships to mobilize resources for sustainable development and social impact.”

## Why it matters

### ➤ Funding Gap for Global Challenges

Traditional aid and public funding fall short of what's needed to tackle urgent issues like climate change, health crises, and inequality. Innovative finance bridges this gap by unlocking private and blended capital.

### ➤ Drives Scalable and Measurable Impact

Unlike one-off grants, innovative finance mechanisms are designed for sustainability and accountability, aligning financial returns with long-term social and environmental outcomes.



# The Toolkit of Innovative Finance

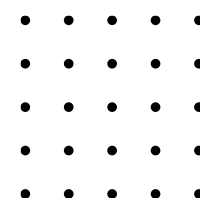
A suite of financial instruments designed to unlock capital for social and environmental goals, each tailored to specific impact scenarios and stakeholder needs.

## Key Instruments:

✓ Impact Investing

✓ Blended Finance

✓ Social Impact Bonds (SIBs)



## Engages Diverse Stakeholders

From governments and NGOs to investors and DFIs, these tools create collaborative frameworks that pool resources and expertise for maximum impact

# CEDRIC, IMPACT INVESTMENT



**CÉDRIC JOUTET**

Principal

Human Planet (Formerly KOIS Advisory)





# Impact Investing

You've probably heard the term "**impact investing**," but what does it really mean? It's about putting capital to work in ways that not only generate financial returns but also deliver measurable social and environmental benefits.



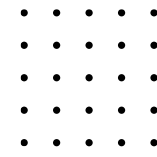
**Purpose:** To generate measurable social/environmental impact alongside financial returns.



**Actors:** Foundations, impact funds, development agencies.



**Applications:** Education, finance, climate tech, affordable housing.



# Blended Finance

Now that we have gained more insight into impact investing in the previous slide, let's explore blended finance. A powerful approach that combines public or philanthropic funding with private capital to reduce investment risk and catalyze large-scale development impact.

## Concept:

Blended finance strategically leverages public or philanthropic capital to de-risk investments and attract private sector participation in projects that would otherwise be too risky or unprofitable.

## Impact:

This approach helps unlock significant volumes of commercial capital for sectors like clean energy, health, and education amplifying the reach and sustainability of development efforts.

## Example:

The International Finance Corporation (IFC) used blended finance to support renewable energy infrastructure in emerging markets by combining concessional donor funding with private investment successfully lowering project risk and accelerating clean energy transitions.



# FLORIAN, DEFINING THE MARKET



**FLORIAN KEMMERICH**

Co-Founder, Managing Partner  
Human Planet (Formerly **KOIS** Advisory)

# Social Impact Bonds (SIBs)



## Model

In a SIB, investors provide upfront capital to service providers, and repayment (often with a return) is made by an outcome funder typically a government only if agreed-upon social outcomes are met.



## Alignment

Aligns incentives by making payment contingent on results, encouraging innovation, accountability, and data-driven solutions among stakeholders.



## Example

The UK's first SIB funded interventions to reduce reoffending among short-sentence prisoners in Peterborough, successfully lowering reoffense rates and triggering repayment from the government.

# Cross-Sector Collaboration

No single actor can solve today's global challenges alone. Cross-sector collaboration brings together the unique strengths of governments, NGOs, and investors to co-create scalable, long-term solutions.

## Here are a few Components:

- ✓ Governments: Regulation, guarantees
- ✓ NGOs: Program design and delivery
- ✓ Investors: Capital and scalability

**Importance: Partnerships unlock systemic change**



# **SANDRINE, DFIS, EMERGING MODELS**



**SANDRINE HENTON**

Managing Director,  
EG Capital

# Development Finance Institutions (DFIs)

## Role

DFIs invest directly or indirectly in private sector projects in developing countries, offering financing, risk mitigation, and expertise to catalyze economic activity



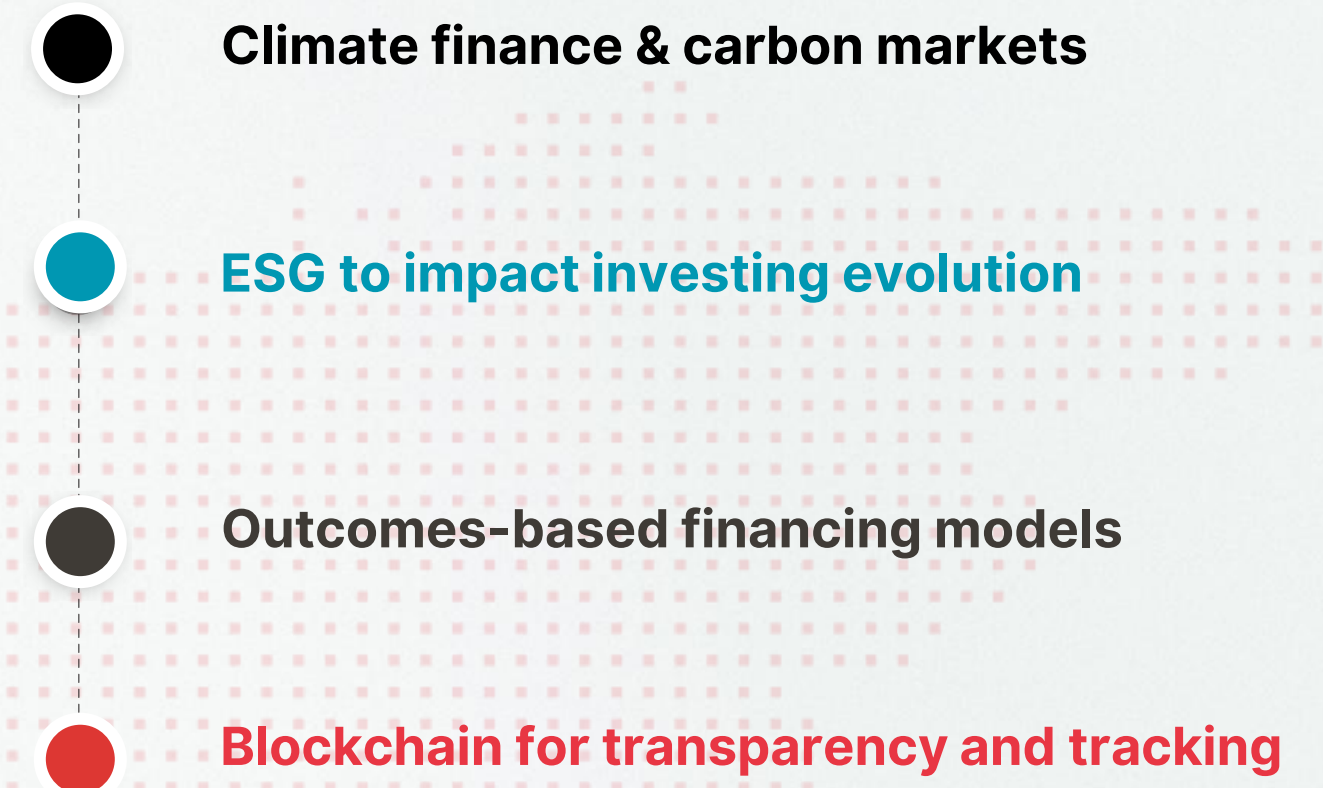
## Institutions & Goals

IFC, CDC Group, KfW, Proparco.

- **Goal:** Their mandate is to foster inclusive growth, job creation, and sustainable development by backing ventures that generate both economic returns and public good.

# Trends & Emerging Models

Innovative finance continues to evolve. These trends reflect how the sector is adapting to new technologies, regulatory shifts, and the growing demand for measurable impact and transparency.



## ***Real-World Applications:***

- ***Agriculture: Blended finance in rural value chains***
- ***Health: SIBs in maternal health***
- ***Climate: Green bonds for resilience***
- ***Education: Impact investing in private schools***

# CHRISTIAN, HOW TO GET INVOLVE



**CHRISTIAN MEYER ZU NATRUP**

Managing Director  
MzN International

# Finally, How to Engage

## Identify your role

- Convener
- Investor
- Implementer
- Enabler

## Partnership

Partner with DFIs, foundations, and impact funds.

**Start small:** pilot, measure, scale

## Explore

- Explore blended capital opportunities



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THANKS**



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